

2018 Expenditure Calculated using TAS Retrieval

| Total Health Care Total drugs Prescription drugs Nonprescription drugs Nonprescription vitamins | \$451,569,560 \$33,382,656 \$13,085,159 \$6,909,357 \$13,388,131 |
|---|--|
| Prescription drugs Nonprescription drugs | \$13,085,159 \$6,909,357 |
| Nonprescription drugs | \$6,909,357 |
| | |
| Nonprescription vitamins | ¢42 200 424 |
| | \$13,300,131 |
| Health Insurance | \$337,688,051 |
| Total commercial health insurance (Not BCBS) | \$65,474,210 |
| Preferred provider health plan (Not BCBS) | \$65,474,210 |
| Total Blue Cross, Blue Shield | \$107,638,102 |
| Preferred provider health plan (BCBS) | \$57,946,492 |
| Health maintenance organization (BCBS) | \$42,048,907 |
| Commercial medicare supplement (BCBS) | \$5,172,865 |
| Other health insurance (BCBS) | \$2,469,902 |
| Health maintenance organization (not BCBS) Medicare payments | \$64,871,871 |
| Medicare payments | \$68,273,629 |
| Total Commercial medicare supplements and other health insurance | \$31,430,244 |
| Commercial medicare supplement (Not BCBS) | \$12,863,803 |
| Other health insurance (Not BCBS) | \$9,266,698 |
| Long-term care insurance (Not BCBS) | \$9,299,749 |
| Total medical supplies | \$13,004,136 |
| Eyeglasses and contact lenses | \$6,121,630 |
| Hearing aids | \$1,695,970 |
| Topicals and dressings | \$5,186,620 |
| Total Medical services | \$67,494,869 |
| Physician's services | \$17,539,530 |
| Dental services | \$23,684,342 |
| Eyecare services Service by professionals other than physician | \$4,054,059 \$6,092,754 |
| Lab tests, x-rays | \$3,839,592 |
| Hospital room and services | \$10,695,229 |
| Other medical care services | \$1,589,472 |
| Total Reading | \$6,268,853 |
| Magazines/Newspaper subscriptions Magazines/Newspapers, non- | \$2,980,394 |
| Magazines/Newspapers, non- | \$493,723 |
| subscription Books thru book clubs | \$414,765 |



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| Sto | necrest, GA | Walmart/Publix Trade Area |
|-----------|---|------------------------------|
| Reading | Books not thru book clubs | \$2,379,994 |
| ТоІ | Total Tobacco Products & Smoking Supplies | \$38,151,502 |
| Tobacco | Cigarettes | \$33,635,808 |
| 00 | Other tobacco products | \$3,577,568 |
| | Smoking accessories | \$938,185 |
| | Total Personal Care Products/Services | \$75,852,478 |
| | Total personal care products | \$43,108,544 |
| | Total personal care products | \$43,108,544 |
| | Hair care products | \$10,041,461 |
| Pe | Nonelectric articles for the hair | \$1,261,370 |
| Personal | Wigs and hairpieces | \$420,434 |
| ona | Oral hygiene products, articles Shaving needs | \$4,293,778 \$2,285,686 |
| | Cosmetics, perfume, bath | \$19,035,262 |
| Care | preparations | \$10,000,202 |
| | Deodorants, feminine hygiene, | \$4,628,738 |
| | miscellaneous personal care | Φ 7 00 000 |
| | Electric personal care appliances | \$769,322 |
| | Total personal care services | \$32,743,938 |
| | Personal care service | \$32,743,938 |
| | Total Alcoholic Beverages | \$52,609,184 |
| | Beer and ale | \$13,773,271 |
| ≥ | Whiskey | \$1,446,453 |
| col | Wine | \$12,016,603 |
| Alcoholic | Other alcoholic beverages | \$2,631,393 |
| C | Total away from home(except on trips) | \$22,741,424 |
| | Alcoholic beverages purchased on | \$5,097,796 |
| | trips | |
| | Total Housing | \$940,928,333 |
| | Total shelter | \$185,648,290 |
| | Total owned dwellings | \$185,648,290 |
| Ŧ | Total maintenance, repairs, insurance, other expenses | \$143,985,239 |
| Housing | Homeowners insurance | \$42,944,587 |
| inç | Ground rent | \$6,708,742 |
| 3 | Total maintenance and repair | \$67,241,099 |
| | services | φ07,241,099 |
| | Painting and papering | \$7,550,538 |
| | Plumbing and water heating | \$7,353,746 |
| | Heat, A/C, electrical work | \$14,108,334 |



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| Sto | onecrest, GA | Walmart/Publix Trade Area |
|---------|--|---|
| | Roofing and gutters Other repair and maintenance | \$16,338,119 \$21,647,873 |
| | services Repair of built-in appliances | \$242,502 |
| | Total maintenance and repair commodities | \$18,285,065 |
| | Paints, wallpaper and supplies | \$2,371,967 |
| | Tools and equipment for painting and wallpapering | \$254,767 |
| | Plumbing supplies and equipment Electrical supplies, heating and | \$980,494 \$579,630 |
| | cooling equipment Materials for hard surface flooring, | \$8,861,833 |
| | repair and replacement Materials and equipment for roof and gutters | \$953,386 |
| | Materials for walls, doors & windows | \$1,447,376 |
| | Material for insulation, other maintenance and repair | \$2,835,373 |
| | Property management and security | \$7,523,065 |
| | Property management Management and upkeep services for security | \$6,222,618 \$1,300,493 |
| Ŧ | Parking | \$1,282,686 |
| Housing | Total utilities, fuels, and public services | \$388,262,886 |
| ing | Total natural gas | \$34,298,520 |
| | Total Electricity | \$140,170,652 |
| | Total fuel oil and other fuels | \$7,898,196 |
| | Total Fuel oil Total Bottled gas Total wood and other fuels | \$4,151,052 \$3,230,461 \$516,751 |
| | Total telephone services | \$151,353,824 |
| | Residential telephone/pay phones including VOIP | \$31,699,173 |
| | Cellular phone service Phone cards | \$118,694,736 \$959,876 |
| | Total water and other public services | \$54,541,893 |
| | Total water and sewerage maintenance | \$40,193,141 |
| | Total trash and garbage collection Septic tank cleaning | \$13,893,417 \$455,368 |
| | Total household operations | \$123,798,077 |
| | Total personal services | \$30,876,664 |
| | Babysitting and child care in your own home | \$8,650,725 |
| | Day care centers, nursery, and preschools | \$22,226,003 |
| | Total other household expenses | \$92,921,281 |



2018 Expenditure Calculated using TAS Retrieval

| Stor | necrest, GA | Walmart/Publix Trade Area |
|--------------|---|------------------------------|
| | Housekeeping services | \$10,970,221 |
| | Gardening, lawn care service | \$13,127,695 |
| | Water softening service | \$437,452 |
| | Household laundry and dry | \$89,145 |
| | cleaning, sent out (nonclothing) not | |
| | coin-operated Coin-operated household laundry | \$517,735 |
| | and dry cleaning (nonclothing) | φ317,733 |
| | Service for termite/pest control | \$2,103,857 |
| | Home security system service fee | \$2,920,497 |
| | Other home services | \$1,682,217 |
| | Termite/pest control products | \$525,947 |
| | Moving, storage, freight express | \$5,228,927 |
| | Appliance repair, including service center | \$1,512,371 |
| | Reupholstering, furniture repair | \$624,816 |
| | Repairs/rentals of lawn and garden | \$835,208 |
| | equipment, hand or power tools, other household equipment | |
| | Appliance rental | \$95,649 |
| | Repair of computer systems for nonbusiness use | \$572,355 |
| | Computer information services | \$48,540,988 |
| | Total housekeeping supplies | \$74,142,715 |
| _ | Total laundry and cleaning supplies | \$18,660,152 |
| Housing | Soaps and detergents | \$9,681,781 |
| s <u>i</u> n | Other laundry cleaning products | \$8,978,349 |
| 9 | Total other household products | \$42,043,957 |
| | Cleansing and toilet tissue, paper towels and napkins | \$14,244,276 |
| | Miscellaneous household products | \$18,054,542 |
| | Lawn and garden supplies | \$9,745,134 |
| | Total postage and stationery | \$13,438,628 |
| | Stationery, stationery supplies, | \$7,655,851 |
| | giftwraps | |
| | Postage | \$5,782,665 |
| | Total household furnishings and equipment | \$169,076,282 |
| | Total household textiles | \$10,047,239 |
| | Bathroom linens | \$2,320,690 |
| | Bedroom linens | \$5,381,061 |
| | Kitchen, dining room, and other | \$860,844 |
| | linens | |
| | Curtains and draperies | \$1,115,749 |
| | Slipcovers, decorative pillows | \$369,152 |
| | Total furniture | \$44,834,447 |
| | Mattress and springs | \$9,938,984 |
| | Other bedroom furniture | \$7,675,936 |
| | Sofas | \$12,851,361 |
| | Living room chairs | \$4,073,860 |



2018 Expenditure Calculated using TAS Retrieval

| Stonecrest, GA | Walmart/Publix Trade Area |
|---|------------------------------|
| Living room tables | \$1,219,649 |
| Kitchen, dining room furniture | \$3,103,183 |
| Infants' furniture | \$729,688 |
| Outdoor furniture | \$2,104,017 \$3,437,705 |
| Wall units, cabinets and other occasional furniture | \$3,137,765 |
| Total floor coverings | \$2,000,085 |
| Floor coverings, nonpermanent | \$2,000,085 |
| Total major appliances | \$22,038,835 |
| Dishwashers (built-in), garbage disposals, range hoods | \$2,074,481 |
| Refrigerators, freezers | \$7,599,347 |
| Washing machines and Clothes | \$5,608,502 |
| dryers | |
| Cooking stoves, ovens | \$3,562,733 |
| Microwave ovens | \$825,579 \$2,389,281 |
| Electric floor cleaning equipment Sewing machines | \$2,309,201 \$436,788 |
| Total small appliances, miscellaneous housewares | \$12,756,009 |
| Total Housewares | \$8,897,325 |
| Flatware | \$290,714 |
| Dinnerware, Glassware, serving pieces | \$3,279,480 |
| Tableware, nonelectric kitchenware | \$2,669,301 |
| Tableware, nonelectric kitchenware Nonelectric cookware | \$2,657,684 |
| Small appliances | \$3,858,728 |
| Small electric kitchen appliances | \$3,071,336 |
| Portable heating and cooling equipment | \$787,386 |
| Total miscellaneous household equipment | \$77,399,748 |
| Window coverings | \$1,501,244 |
| Infants' equipment | \$1,971,158 |
| Laundry and cleaning equipment | \$2,524,616 |
| Outdoor equipment | \$3,006,472 |
| Lamps, lighting fixtures, and ceiling fans | \$1,398,115 |
| Clocks and other household decorative items | \$16,639,209 |
| Telephones and accessories | \$5,907,364 |
| Lawn and garden equipment | \$6,628,568 |
| Power tools | \$5,937,574 |
| Other hardware | \$1,862,994 |
| Small miscellaneous furnishings | \$642,143 |
| Hand tools | \$615,177 \$4,156,151 |
| Indoor plants, fresh flowers Closet and storage items | \$4,156,151 \$2,055,926 |
| Miscellaneous household | \$5,092,003 |
| equipment and parts | ψ0,002,000 |
| Luggage | \$952,119 |



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| Sto | necrest, GA | Walmart/Publix Trade Area |
|---------------|--|------------------------------|
| | Computers and computer hardware nonbusiness use | \$12,696,197 |
| 프 | Internet services away from home | \$900,417 |
| Housing | Computer software and accessories for nonbusiness use | \$2,436,969 |
| g | Business equipment for home use | \$263,089 |
| | Other household appliances | \$1,112,410 |
| | Total Entertainment | \$239,352,252 |
| | Total fees and admissions | \$57,428,273 |
| | Recreation expenses, out-of-town trips | \$2,097,703 |
| | Social, recreation, civic club membership | \$14,616,097 |
| | Fees for participant sports | \$8,676,894 |
| | Participant sports, out-of-town trips | \$1,457,848 |
| | Movie, theater, opera, ballet | \$4,804,098 |
| | Movie, other admissions, out-of- town trips | \$4,081,266 |
| | Admission to sporting events | \$4,051,869 |
| | Admission to sports events, out-of-town trips | \$1,359,560 |
| | Fees for recreational lessons | \$8,167,160 |
| | Other entertainment services, out-of -town trips | \$2,097,703 |
| En | Total television, radios, sound equipment | \$101,364,845 |
| iter | Total televisions | \$93,374,365 |
| Entertainment | Cable, satellite, community antenna service | \$76,381,306 |
| ien: | Televisions | \$8,877,981 |
| • | VCR's and video disc players | \$450,704 |
| | Video cassettes, tapes, and discs | \$939,535 |
| | Video game hardware and software | \$3,326,395 |
| | Streaming/Downloaded Video | \$3,196,108 |
| | Repair of TV, radio, and sound equipment | \$202,368 |
| | Total radios, sound equipment | \$7,990,415 |
| | Stereos, radios, speakers, and sound components including auto | \$1,258,347 |
| | Digital Audio Players | \$161,040 |
| | Satellite radio service | \$1,425,328 |
| | Streaming/Downloaded Audio | \$619,229 |
| | Records, CDs, and audio tapes | \$609,364 |
| | Musical instruments and accessories | \$1,704,857 |
| | Rental and repair of musical instruments | \$131,806 |
| | Rental of video cassettes, tapes, films, and discs | \$929,255 |



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| Sto | onecrest, GA | Walmart/Publix Trade Area |
|---------------|---|------------------------------|
| | Total pets, toys and playground equipment | \$61,416,515 |
| | Total pets | \$55,204,111 |
| | Pet food | \$24,466,983 |
| | Pet purchase, supplies, medicine | \$12,888,422 |
| | Pet services Vet services | \$4,809,037 \$13,030,740 |
| | Toys, games, hobbies, and tricycles | \$13,039,719 \$5,996,454 |
| | Playground equipment | \$215,938 |
| | 1 | |
| | Total other entertainment supplies, equipment, and services | \$19,142,685 |
| Ent | Total sports, recreation and exercise equipment | \$15,587,718 |
| Entertainment | Athletic gear, game tables, and exercise equipment | \$4,290,809 |
| me | Bicycles | \$1,842,008 |
| nt | Camping equipment | \$1,454,641 |
| | Hunting and fishing equipment Winter sports equipment | \$6,483,366 \$343,569 |
| | Water sports equipment Water sports equipment | \$524,044 |
| | Other sports equipment | \$445,635 |
| | Rental and repair of miscellaneous sports equipment | \$203,649 |
| | Total photographic equipment, supplies and services | \$3,554,996 |
| | Film | \$104,287 |
| | Film processing | \$606,592 |
| | Photographic equipment | \$1,570,778 |
| | Photographer fees | \$1,273,386 |
| | Total Food at home | \$475,417,795 |
| | Total Cereals and bakery products | \$61,752,012 |
| | Total Cereals and cereal products | \$20,470,394 |
| | Flour | \$1,230,957 |
| | Prepared flour mixes | \$1,509,556 |
| | Ready-to-eat and cooked cereals Rice | \$9,569,690 \$3,686,767 |
| Food | Pasta, cornmeal and other cereal | \$3,000,707 \$4,473,277 |
| at Home | products | Ф44 004 040 |
| lom | Total Bakery products | \$41,281,613 |
| 16 | Total Bread | \$12,307,490 |
| | White bread Bread, other than white | \$5,388,697 \$6,918,725 |
| | Total Cookies and crackers | \$10,328,024 |
| | Cookies Crackers | \$5,863,623 \$4,464,400 |
| | Frozen and refrigerated bakery products | \$3,124,591 |
| © 2010 | 9 Trade Area Systems 7 of 15 | |



2018 Expenditure Calculated using TAS Retrieval

| Sto | onecrest, GA | Walmart/Publix Trade Area |
|---------|--|------------------------------|
| | Total Other bakery products | \$15,521,499 |
| | Biscuits and rolls | \$5,921,120 |
| | Cakes and cupcakes | \$4,133,729 |
| | Bread and cracker products | \$757,957 |
| | Sweetrolls, coffee cakes, doughnuts | \$2,872,007 |
| | Pies, tarts, turnovers | \$1,836,673 |
| | Total Meats, poultry, fish, and eggs | \$103,830,358 |
| | Total Beef | \$28,349,579 |
| | Total Ground beef | \$11,586,864 |
| | Total Roast | \$3,987,690 |
| | Chuck roast | \$1,316,617 |
| | Round roast | \$543,689 |
| | Other roast | \$2,127,357 |
| | Total Steak | \$10,576,386 |
| | Round steak | \$1,999,339 |
| | Sirloin steak Other steak | \$2,954,181 \$5,622,746 |
| | Total Other beef | \$2,198,869 |
| | Total Pork | \$20,285,943 |
| | Bacon | \$4,704,410 |
| Food | Pork chops | \$3,044,530 |
| od | Ham | \$3,778,184 |
| at + | Sausage | \$3,889,078 |
| at Home | Other pork | \$4,869,618 |
| 1e | Total Other meats | \$13,827,091 |
| | Frankfurters | \$2,676,653 |
| | Total Lunch meats (cold cuts) | \$10,375,752 |
| | Bologna, liverwurst, salami | \$3,347,985 |
| | Other lunchmeats | \$7,027,778 |
| | Total Lamb & Organ meats | \$774,653 |
| | Total Poultry | \$19,925,863 |
| | Total Fresh and frozen chickens | \$16,290,017 |
| | Fresh and frozen whole chicken | \$4,973,827 |
| | Fresh and frozen chicken parts | \$11,316,222 |
| | Total other poultry | \$3,635,806 |
| | Total fish and seafood | \$14,614,768 |
| | Canned fish and seafood Fresh fish and shellfish | \$2,203,683 \$7,314,067 |
| | Fresh iish and shelliish Frozen fish and shellfish | \$7,314,967 \$5,096,012 |
| | Total Eggs | \$6,827,257 |
| | Total dairy products | \$49,086,621 |
| | Total fresh milk and cream | \$16,638,233 |
| | Fresh milk, all types | \$13,736,488 |
| | Cream | \$2,901,737 |



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| Sto | necrest, GA | Walmart/Publix Trade Area |
|---------|---|------------------------------|
| | Total other dairy products | \$32,448,515 |
| | Butter | \$3,470,431 |
| | Cheese | \$15,190,161 |
| | Ice cream and related products | \$7,138,542 |
| | Miscellaneous dairy products | \$6,649,473 |
| | Total fruits and vegetables | \$91,963,379 |
| | Total Fresh fruits | \$34,041,922 |
| | Apples | \$5,137,434 |
| | Bananas | \$5,381,447 |
| | Oranges | \$3,602,164 \$5,339,633 |
| | Citrus fruits, excluding oranges Other fresh fruits | \$5,339,63. \$14,581,433 |
| | Total fresh vegetables | \$30,002,193 |
| | - | \$4,821,626 |
| | Potatoes Lettuce | \$3,792,083 |
| | Tomatoes | \$5,100,362 |
| | Other fresh vegetables | \$16,287,872 |
| | Total processed fruits | \$12,752,130 |
| | Total frozen fruits and fruit juices | \$1,487,966 |
| | Frozen orange juice | \$211,125 |
| | Frozen fruits | \$1,081,640 |
| Food | Frozen fruit juices | \$195,253 |
| od a | Canned fruits | \$2,378,369 |
| at Home | Dried fruit | \$929,013 |
| me | Fresh fruit juice | \$1,368,666 |
| (D | Canned and bottled fruit juice | \$6,588,188 |
| | Total processed vegetables | \$15,167,163 |
| | Frozen vegetables | \$4,079,491 |
| | Total canned and dried vegetables and juices | \$11,087,559 |
| | Canned beans | \$2,967,532 |
| | Canned corn | \$1,401,635 |
| | Canned miscellaneous vegetables | \$2,922,79 |
| | Dried beans Dried miscellaneous vegetables | \$580,490 \$4,074,880 |
| | Fresh and canned vegetable juices | \$1,271,83° \$1,943,18° |
| | Total other food at home | \$168,785,40 |
| | Total sugar and other sweets | \$16,230,52 |
| | Candy and chewing gum | \$9,895,789 |
| | Sugar | \$2,280,204 |
| | Artificial sweeteners | \$653,632 |
| | Jams, preserves, other sweets | \$3,400,92 |
| | Total fats and oils | \$13,145,876 |
| | Margarine | \$708,399 |
| | Fats and oils Salad dressings | \$4,327,119 \$3,454,110 |



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| Sto | necrest, GA | Walmart/Publix Trade Area |
|--------------|---|------------------------------|
| | Nondairy cream and imitation milk Peanut butter | \$2,485,864 \$2,170,539 |
| | Total miscellaneous foods | \$86,938,086 |
| | Total frozen prepared foods | \$16,110,684 |
| | Frozen meals | \$7,528,923 |
| | Other frozen prepared foods | \$8,581,781 |
| | Canned and packaged soups | \$5,385,573 |
| | Total potato chips, nuts, and other snacks | \$19,869,123 |
| | Potato chips and other snacks Nuts | \$14,014,625 \$5,854,582 |
| | Total condiments and seasonings | \$17,374,808 |
| | Salt, spices, other seasonings | \$5,042,635 |
| | Olives, pickles, relishes | \$2,027,192 |
| | Sauces and gravies | \$7,066,458 |
| | Baking needs and miscellaneous products | \$3,238,457 |
| | Total Other canned and packaged prepared foods | \$28,197,826 |
| | Prepared salads | \$5,081,632 |
| Τ̈ | Prepared desserts | \$1,566,359 |
| bod | Baby food Miscellaneous prepared foods | \$2,356,741 \$19,193,074 |
| at F | Total nonalcoholic beverages | \$46,987,589 |
| Food at Home | Cola | \$8,218,793 |
| e e | Other carbonated drinks | \$8,294,566 |
| | Total Coffee | \$11,527,461 |
| | Roasted coffee | \$6,618,787 |
| | Instant and freeze dried coffee | \$4,908,680 |
| | Noncarbonated fruit flavored drinks, including non-frozen lemonade | \$2,936,246 |
| | Tea | \$3,940,723 |
| | Other nonalcoholic beverages and ice | \$12,069,760 |
| | Food prepared by consumer unit on out-of-town trips | \$5,483,404 |
| | Total food away from home | \$323,749,921 |
| | Total meals at restaurants (except on trips) | \$296,701,190 |
| | Total lunch | \$93,122,607 |
| | Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$50,695,936 |
| | Lunch at full service restaurants | \$42,426,577 |
| | Total dinner | \$144,907,497 |



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| Sto | onecrest, GA | Walmart/Publix Trade Area |
|----------|--|------------------------------|
| | Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) Dinner at full service restaurants | \$52,153,455 \$92,754,101 |
| | Total snacks and nonalcoholic beverages | \$23,140,741 |
| | Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$17,229,326 |
| Food at | Snacks and nonalcoholic beverages at full service restaurants | \$5,911,434 |
| at Home | Breakfast and brunch | \$35,530,307 |
| me | Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria) | \$19,571,005 |
| | Breakfast and brunch at full service restaurants | \$15,959,287 |
| | Total food on out-of-town trips | \$27,048,755 |
| | Food/Goods/Beverages at Grocery Stores | \$672,428,215 |
| | Food/Nonalcoholic Beverages at Grocery Stores | \$571,804,450 |
| | Total Apparel and Services | \$170,437,287 |
| | Total men and boys | \$39,776,729 |
| | Total men, 16 and over | \$32,139,399 |
| | Men's suits | \$1,840,200 |
| | Men's sportcoats, tailored jackets | \$736,540 |
| + | Men's coats and jackets Men's underwear | \$2,852,983 \$3,178,960 |
| √pp | Men's hosiery | \$1,697,012 |
| Apparel | Men's nightwear | \$128,338 |
| and | Men's accessories | \$2,517,769 \$3,484,343 |
| | Men's active sportswear Men's shirts, sweaters, and vests | \$2,181,343 \$9,001,293 |
| ervi | Mens pants and shorts | \$7,618,079 |
| Services | Men's uniforms | \$310,931 |
| 3, | Men's costumes | \$75,981 |
| | Total boys, 2 to 15 | \$7,637,305 |
| | Boys' coats and jackets Boys' shirts and sweaters | \$462,524 \$2,247,511 |
| | Boys' underwear | \$1,067,305 |
| | Boys' nightwear | \$69,927 |
| | Boys' hosiery | \$661,502 \$458,348 |
| | Boys' accessories | \$458,248 |



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| Sto | onecrest, GA | Walmart/Publix Trade Area |
|----------------|---|------------------------------|
| | Boys' suits, sportcoats, vests | \$155,951 |
| | Boys pants and shorts | \$2,122,519 |
| | Boys' uniforms | \$167,617 |
| | Boys' active sportswear | \$127,122 |
| | Boys' costumes | \$97,016 |
| | Total women and girls | \$67,133,422 |
| | Total women, 16 and over | \$59,469,494 |
| | Women's coats and jackets | \$4,018,661 |
| | Women's dresses | \$6,309,681 |
| | Women's sportcoats, tailored jackets | \$458,350 |
| | Women's shirts, tops, blouses, vests and sweaters | \$16,082,689 |
| | Women's skirts | \$1,336,768 |
| | Womens pants and shorts | \$10,731,773 |
| | Women's active sportswear | \$4,460,747 |
| | Women's sleepwear | \$2,119,339 |
| | Women's undergarments | \$4,133,498 |
| | Women's hosiery | \$2,799,569 |
| | Women's suits | \$401,376 |
| | Women's accessories | \$6,026,884 |
| ≥ | Women's uniforms | \$480,825 |
| opa | Women's costumes | \$109,194 |
| Apparel and | Total girls, 2 to 15 | \$7,663,967 |
| an | Girls' coats and jackets | \$381,287 |
| | Girls' dresses, suits | \$918,455 |
| èr | Girls' shirts, blouses, sweaters | \$2,384,778 |
| Services | Girls pants and shorts | \$1,668,712 |
| S | Girls' active sportswear | \$669,049 |
| | Girls' underwear and sleepwear | \$406,548 |
| | Girls' hosiery | \$496,081 |
| | Girls' accessories Girls' uniforms | \$402,490 |
| | Girls' costumes | \$176,755 \$160,032 |
| | Total children under 2 | \$3,961,749 |
| | Infant coat, jacket, snowsuit | \$84,400 |
| | Infant dresses, outerwear | \$707,594 |
| | Infant undergarments | \$2,642,416 |
| | Infant nightwear, loungewear | \$75,471 |
| | Infant accessories | \$451,852 |
| Total Footwear | Total Footwear | \$39,729,153 |
| | Men's footwear | \$12,450,575 |
| | Boys' footwear | \$4,210,026 |
| | Women's footwear | \$20,399,930 |
| | Girls' footwear | \$2,668,644 |
| | Total other apparel products and services | \$19,836,102 |
| | Material and supplies for sewing, | \$2,508,512 |
| | needlework, quilting | |
| | Watches | \$1,074,054 |



2018 Expenditure Calculated using TAS Retrieval

| Stone | crest, GA | Walmart/Publix Trade Area |
|----------------|---|------------------------------|
| | Jewelry | \$6,137,869 |
| Apparel | Shoe repair and other shoe service | \$174,751 |
| par | Coin-operated apparel laundry and dry cleaning | \$5,129,489 |
| <u>e</u> | Alteration, repair and tailoring of | \$643,662 |
| and | apparel and accessories | ψ0+0,002 |
| | Clothing rental | \$163,750 |
| ₹. | Watch and jewelry repair | \$387,537 |
| Services | Apparel laundry and dry cleaning | \$3,616,508 |
| 07 | not coin-operated | |
| Т | otal Transportation | \$933,327,669 |
| 1 | Total vehicle purchases (net outlay) | \$377,679,063 |
| | Total cars and trucks, new | \$170,948,611 |
| | New cars | \$77,067,879 |
| | New trucks | \$93,880,665 |
| | Total Cars and trucks, used | \$206,730,390 |
| | Used cars | \$90,789,503 |
| | Used trucks | \$115,940,954 |
| 7 | Total gasoline and motor oil | \$210,984,568 |
| | Gasoline | \$195,171,352 |
| | Diesel fuel | \$4,178,711 |
| | Gasoline on out-of-town trips | \$10,051,843 |
| | Motor oil | \$1,481,117 |
| | Motor oil on out-of-town trips | \$101,557 |
| | Fotal other vehicle expenses | \$289,419,336 |
| ans | Total vehicle finance charges | \$23,568,760 |
| Spo | Automobile finance charges | \$9,537,429 |
| Transportation | Truck finance charges Motorcycle and plane finance | \$12,849,831 |
| <u>c</u> . | charges | \$205,302 |
| _ | Other vehicle finance charges | \$976,180 |
| | Total vehicle maintenance and repairs | \$91,395,660 |
| | Coolant, additives, brake, transmission fluids | \$822,063 |
| | Tires - purchased, replaced, | \$15,275,229 |
| | installed Parts, equipment, and accessories | \$6,400,512 |
| | Body work and painting | \$2,824,038 |
| | Motor tune-up | \$4,053,052 |
| | Lube, oil change, and oil filters | \$9,997,813 |
| | Front end alignment, wheel balance and rotation | \$2,533,437 |
| | Shock absorber replacement | \$1,406,158 |
| | Repair tires and other repair work | \$12,733,239 |
| | Vehicle cleaning services including car wash | \$2,080,317 |
| | Vehicle products, such as wax, | \$1,430,747 |
| | touch up paint, etc | |



2018 Expenditure Calculated using TAS Retrieval

| Stonecrest, GA | | Walmart/Publix Trade Area |
|----------------|--|--|
| | Miscellaneous auto repair and servicing | \$9,996,222 |
| | Vehicle or engine repairs | \$21,842,844 |
| | Vehicle insurance | \$116,079,270 |
| | Total vehicle rental, licenses, other charges | \$58,375,616 |
| | Total leased and rented vehicles | \$31,812,521 |
| | Total rented vehicles | \$5,303,331 |
| | Auto/Truck rental Auto/Truck rental, out-of-town trips Total leased vehicles Auto/Truck lease payments | \$3,885,098 \$1,418,187 \$26,509,343 \$26,509,343 |
| | Vehicle registration state/local | \$11,766,953 |
| | Drivers' license | \$1,033,783 |
| Trai | Vehicle inspection | \$1,298,831 |
| qsr | Total parking fees | \$4,809,418 |
| Transportation | Parking fees in home city, excluding residence | \$4,117,979 |
| on | Parking fees, out-of-town trips | \$691,421 |
| | Tolls | \$3,762,228 |
| | Tolls on out-of-town trips Towing charges | \$396,159 \$694,580 |
| | Automobile service clubs and GPS | \$2,801,168 |
| | Total public transportation | \$55,244,642 |
| | Airline fares | \$35,386,706 |
| | Intercity bus fares | \$1,000,533 |
| | Intracity mass transit fares | \$8,627,346 |
| | Local trans. on out-of-town trips Taxi fares and limousine services | \$1,101,792 |
| | on trips | \$647,100 |
| | Taxi fares and limousine services | \$3,187,120 |
| | Intercity train fares | \$1,110,148 |
| | Ship fares | \$4,184,148 |
| | Total Education | \$68,732,379 |
| | College tuition | \$47,933,570 |
| | Elementary and high school tuition | \$9,252,161 |
| Εd | Other schools tuition Other school expenses including | \$784,715 \$3,551,976 |
| luca | rentals | ф3,331, 3 70 |
| Education | School books, supplies, equipment for college | \$4,254,743 |
| | School books, supplies, equipment for elementary, high school | \$1,545,982 |
| | School books, supplies, equipment for day care, nursery, other | \$161,024 |



2018 Expenditure Calculated using TAS Retrieval

| Sto | Stonecrest, GA | |
|---------------|--|--------------------------|
| | Total Cash Contributions | \$176,875,543 |
| | Support for college students | \$8,937,922 |
| | Child support expenditures | \$21,742,298 |
| Cash | Cash contributions to charities and | \$25,679,728 |
| | other organizations | |
| | Cash contributions to church, | \$72,860,544 |
| | religious organizations Cash contributions to educational | ΦE 425 007 |
| | institutions | \$5,425,897 |
| | Other cash gifts | \$40,629,697 |
| | Gillor oddi. gillo | ψ.0,020,007 |
| 70 | Total Personal Insurance | \$29,940,228 |
| Persona | Life, endowment, annuity, other | \$28,003,523 |
| Ön | personal insurance | |
| <u>a</u> | Other nonhealth insurance | \$1,936,753 |
| | Total Miscellaneous | \$54,725,523 |
| | Lotteries and parimutuel losses | \$5,976,898 |
| | Online Entertainment and games | \$312,380 |
| | Legal fees | \$17,951,828 |
| | Funeral expenses | \$4,247,168 |
| 2 | Safe deposit box rental | \$454,101 |
| Miscellaneous | Checking accounts, other bank | \$3,276,414 |
| | service charges | |
| | Cemetery lots, vaults, maintenance | \$634,120 |
| | fees | Φ7 CCC 9C0 |
| | Accounting fees Miscellaneous personal services | \$7,666,860 \$330,906 |
| | Dating Services | \$530,906 \$59,146 |
| | Occupational expenses | \$35,140 \$4,464,855 |
| | Expenses for other properties | \$6,655,860 |
| | Credit card memberships | \$644,176 |
| | Shopping club membership fees | \$2,050,793 |